



13TH September 2007: For immediate release

PRESS RELEASE

JETIX CONSUMER PRODUCTS (JCP) AND ALPHANIM SIGN DEAL WITH 505 GAMES TO LAUNCH GALACTIK FOOTBALL VIDEO GAMES ACROSS EUROPE

London, UK and Amsterdam, The Netherlands – Jetix Europe’s licensing division, JCP, and French production and distribution outfit, Alphanim, today announced a new agreement for the launch of *Galactik Football* video games across Europe. 505 Games, publisher of the Digital Bros group – one of the leading companies in the digital entertainment sector - has been appointed as the pan-European licensee for the products.

505 Games’ vast catalogue of titles includes recent successes like European bestsellers *Cooking Mama* for Nintendo DS, *Wild Arms 4* for PlayStation2 and *Bust a Move* for PSP and Nintendo DS.

The *Galactik Football* videogames will be available in the following formats: PC-CD, Nintendo DS, Wii and MMORPG and will be launched during summer 2008.

The deal was negotiated by Maria Romanelli, Vice President Licensing for JCP Italy. It covers the following territories: Italy, France, Germany, Austria, Switzerland, Spain and Portugal, United Kingdom, Ireland, Benelux, Scandinavian territories and Eastern Europe.

Richard Woolf, Director of International Licensing for JCP, says: “*Galactik Football* is one of our key properties. It has been very popular across Europe since its launch on Jetix in 2006, regularly entering our Top 10 programmes. We’re very excited to work with Alphanim and 505 Games on this new pan-European project and believe that video gamers across Europe will not be disappointed.”



Cédric Petitpas, Vice-President, Marketing & Licensing for Alphanim:

“Alphanim is thrilled to work with 505 Games’ experienced team of producers on the *Galactik Football* interactive gaming range. We are convinced of the series’ potential to translate into exciting video games that both critics and gamers will be enthusiastic about. This deal adds great force to *Galactik Football*’s pan-European licensing programme and will come with perfect timing as the broadcast of the second 26 half-hour series debuts next summer. The large TV exposure on top channels across Europe will give excellent support to 505 Games’ strong distribution network in order to make the products successful at retail and online.”

Bergweg 50, 1217 SC Hilversum, The Netherlands.
PO Box 901, 1200 AX Hilversum, The Netherlands.

Official Seat: Rotterdam. Trade Register Number: 32076692.

www.jetixeuropa.com

Devised and produced by the French producer and production studio Alphanim, *Galactik Football* depicts the magical adventures of the Snow Kids, a football team from the planet Akillian. It is a vibrant mix of 2D-animated storytelling with 3D-CGI football action featuring realistic and extreme sequences that thrill and inspire kids.

Jetix Europe holds all Pay TV rights for Europe and the Middle East and JCP is managing the licensing rights to the series for Europe. JCP also manages home video rights for Europe, excluding France. JCP is exploiting all product categories leveraging the enthusiasm and interest generated by the UEFA Euro 2008 event and football in general.

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For further information and visuals please contact:

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ABOUT JETIX EUROPE

- Jetix Europe is a leading kids' entertainment company with localised television channels, programme distribution and consumer products businesses in Europe and the Middle East.
- Jetix Europe's 14 Jetix television channels deliver a **unique combination of action, adventure and cheeky humour for kids aged 6-14**, in 58 countries and 18 languages, reaching over 48 million households. In addition the company has launched GXT a pay-TV channel in Italy targeting teenage boys.
- Jetix Europe is part of the global Jetix kids' entertainment alliance launched by Jetix Europe and The Walt Disney Company (ABC Cable Networks Group and Jetix Latin America) in 2004.
- Through the alliance Jetix reaches over 289 million* television households in 80 countries and 25 languages worldwide.

*through channels and branded blocks.

ABOUT ALPHANIM

Founded in February 1997 by Christian Davin, Alphanim produces and distributes audiovisual and cinema programmes. Its catalogue, nearing this year 700 half-hours of quality animation programmes, confirms Alphanim's position as a European leader in the industry. Catalogue highlights are *ROBOTBOY* (104x13'), *ZOMBIE HOTEL* (26x26'), *MONA THE VAMPIRE* (130x13') and *POTATOES & DRAGONS* (78x7').

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