



**JETIX EUROPE N.V.**

**28 August, 2007: For immediate release**

## **PRESS RELEASE**

# **JETIX EUROPE ASKS KIDS TO CREATE BALL FOR FINAL OF *GALACTIK FOOTBALL***

- **Jetix Europe launches Pan-European online competition for *Galactik Football*, series 2**
- **Kids will have the chance to design their perfect football and the lucky winner will see the football used in the final episode of the series**

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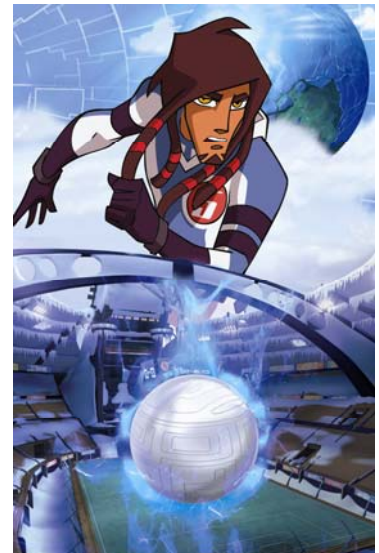
**Amsterdam, The Netherlands and London, UK** – Jetix Europe is inviting kids to immerse themselves in the world of *Galactik Football* by giving them the chance to design their own football to feature in the final episode of the second series. The promotion will roll out across Europe, starting in Germany from August 24<sup>th</sup>, 2007.

Fourteen countries will be running the competition between 24<sup>th</sup> August and 16<sup>th</sup> October, 2007, offering children a unique opportunity to get involved with the production of one of their favourite shows.

To enter the competition, kids will have to complete an online football template to create their dream football design. There will be the opportunity to draw lines of different thicknesses and colours using the mouse as well as a selection of shapes which kids can drag and drop into their template. Filling and resizing options will enable kids to make their design unique.

They will also be able to preview and edit their ball design before they submit it.

Each territory will select their local winners, but there will only be one overall winner chosen by both Jetix Europe and Alphanim, the French producer and production studio behind *Galactik Football*.



**Nicole Morse, Marketing Director Jetix Europe says:** “We are always aiming to interact with kids and involve them as much as possible in our programmes. Football is such a popular sport and such a great hook to pull kids together and we’re delighted to offer them the opportunity to get creative and have their work featured in one of their favourite shows.”

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PO Box 901, 1200 AX Hilversum, The Netherlands.

Official Seat: Rotterdam. Trade Register Number: 32076692.

[www.jetixeuropa.com](http://www.jetixeuropa.com)



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**Clement Calvet, Producer & Deputy General Manager, Alphanim says:** "We are very excited about this competition, we love the idea of kids designing the actual football to be featured in the second season's finale. This is a significant achievement and a first for Alphanim. The show involves sophisticated animation techniques within a fast-paced production schedule but we were determined to give Jetix viewers this opportunity. Kids demand this type of involvement nowadays; having a sense of influence over a show is key to securing it as one of their favourites. We're all very happy to let the Jetix Galactik Football fans get creative!"

### **About *Galactik Football***

*Galactik Football* depicts the magical adventures of the Snow Kids, a football team from the planet Akillian. In the second series, the Snow Kids are back on Space Stadium Genesis to defend their Galactik Cup crown. Two years have passed since the first series and their "Flux-fuelled" football skills are more dazzling than ever, but fame and fortune brings new problems to the team. It is now time to look for fresh talent to reinvigorate the group. Is there hope for the Snow Kids in this new season?

-Ends-

### **Notes to Editors:**

#### **Jetix Europe**

- Jetix Europe is a leading kids' entertainment company with localised television channels, programme distribution and consumer products businesses in Europe and the Middle East.
- Jetix Europe's 14 Jetix television channels deliver a unique combination of action, adventure and cheeky humour for kids aged 6-14, in 58 countries and 18 languages, reaching over 46 million households. In addition the company has launched GXT a pay-TV channel in Italy targeting teenage boys.
- Jetix Europe is part of the global Jetix kids' entertainment alliance launched by Jetix Europe and The Walt Disney Company (ABC Cable Networks Group and Jetix Latin America) in 2004.
- Through the alliance Jetix reaches over 289 million\* television households in 80 countries and 25 languages worldwide.

\*through channels and branded blocks

#### **Alphanim**

Founded in February 1997 by Christian Davin, Alphanim produces and distributes audiovisual and cinema programmes. Its catalogue, nearing this year 700 half-hours of quality animation programmes, confirms Alphanim's position as a European leader in the industry. Catalogue highlights are *ROBOTBOY* (104x13'), *ZOMBIE HOTEL* (26x26'), *MONA THE VAMPIRE* (130x13') and *POTATOES & DRAGONS* (78x7')

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