

**For Immediate Release**

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**AL OVADIA & ASSOCIATES  
TEAMS UP WITH FRENCH PRODUCER ALPHANIM TO BRING HIT  
SERIES, “GALACTIK FOOTBALL” TO THE US MARKET**

Los Angeles, CA, July 18 2007 – Al Ovadia & Associates announced today that it has been retained by France’s Alphanim – an international leader in the production, distribution and licensing of quality children’s programming – to represent their hit series “Galactik Football” for distribution and licensing for the US market.

In the broad-based arrangement, the company has been granted the rights to pursue distribution arrangements for “Galactik Football” in all forms of media, including broadcast, home entertainment, motion pictures, and the emerging markets of wireless and internet video-on-demand (VOD). The company will also handle licensing and merchandising of the Galactik Football brand.

“Since its launch in 1997, Alphanim has enjoyed a rich and successful history in the production of high-quality children’s animated programming”, stated Al Ovadia, President, Al Ovadia & Associates. “I am so excited to begin work with Alphanim as “Galactik Football” is a sensational property, with pre-established global success, most notably in Spain. The series offers tremendous opportunities for all media, as well as, licensing and merchandising”, adds Ovadia.

“Galactik Football features a terrific cast of characters, football moves kids dream of, and non-stop action, both on and off the field. The Snow Kids’ team members must work together toward their goal of winning the Galactik Football Cup and, at the same time, defeat an evil conspiracy, which can not only cost them the Cup, but much, much more”, notes Ovadia.

Christian Davin, Founder and CEO of Alphanim adds, “Soccer play at the recreational and scholastic levels has grown significantly in the US and we are very excited to be able to work with such a savvy brand builder and entertainment expert as Al to bring Galactik Football to American

kids. We surely look forward to a long and rewarding association with him”.

### **“Galactik Football”**

Devised and produced in Paris by Alphanim’s in-house team, Galactik Football is a vibrant mix of 2D-animated storytelling with 3D-CGI football action. Challenged with making the football sequences feel both realistic and extreme at the same time, Alphanim use motion capture to replicate the moves of real professional footballers, acrobatic stunt experts and character actors. Animators enhance this data, creating the incredible ball handling and sky-high leaps that makes Galactik Football so thrilling for kids.

### ***About Alphanim***

Founded in February 1997 by Christian Davin, Alphanim produces and distributes audiovisual and cinema programs. Its catalogue, nearing this year 700 half-hours of quality animation programs, confirms Alphanim’s position as a European leader in the industry. Catalogue highlights are ROBOTBOY (104x13’), ZOMBIE HOTEL (26x26’), MONA THE VAMPIRE (130x13’) and POTATOES & DRAGONS (78x7’).

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