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PRESS RELEASE

JETIX EUROPE SCORES AGAIN WITH ALPHANIM'S GALACTIK FOOTBALL

- **Jetix Europe acquires a second 26 half-hour series of *Galactik Football* from French animation house Alphanim**
- **The second season of the animated series for kids 8-12 will debut on Jetix Europe channels from summer 2008**
- **JCP (Jetix Consumer Products) manages home video rights, licensing and merchandising rights for Europe**

Amsterdam, The Netherlands and London, UK – Jetix Europe today announced the acquisition of a second series of *Galactik Football* from the French animation house Alphanim, bringing the total number of episodes to 52 half-hours.

The second season of *Galactik Football*, designed to appeal to kids aged 8-12, will debut on Jetix Europe's channels from summer 2008. *Galactik Football* depicts the magical adventures of the Snow Kids, a football team from the planet Akillian. In the second series, the Snow Kids are back on Space Stadium Genesis to defend their Galactik Cup crown. Two years have passed since the first series and their "Flux-fuelled" football skills are more dazzling than ever, but fame and fortune brings new problems to the team. It is now time to look for fresh talent to reinvigorate the group. Is there hope for the Snow Kids in this new season?

Since its launch across Europe in 2006, *Galactik Football* has been one of the key shows on Jetix, consistently attracting a strong share of audience and regularly entering the Top 10 programmes on the channels.

Devised and produced in Paris by Alphanim's in-house team, *Galactik Football* is a vibrant mix of 2D-animated storytelling with 3D-CGI football action. Challenged with making the football sequences feel both realistic and extreme at the same time, Alphanim use motion capture to replicate the moves of real professional footballers, acrobatic stunt experts and character actors. Animators enhance this data, creating the incredible ballhandling and sky-high leaps that makes *Galactik Football* so thrilling for kids.



JETIX EUROPE N.V.



Jetix Europe holds all Pay TV rights for Europe and the Middle East and JCP (Jetix Consumer Products International) is managing the licensing rights to the series for Europe. JCP also manages home video rights for Europe, excluding France. JCP will exploit all product categories leveraging the enthusiasm and interest generated by the UEFA Euro 2008 event and football in general.

Marc Buhaj, Senior Vice President Programming, Jetix Europe, says:

“*Galactik Football* is a key series for our Jetix channels across Europe. We are looking forward to unveiling the second series as it takes our viewers on further adventures full of suspense and excitement. It will also tie in perfectly with the UEFA Euro 2008, extending the magic of football even further for the Jetix audiences.”

Clément Calvet, Producer, Alphanim says:

“We are very happy to continue our partnership with Jetix Europe on *Galactik Football*. This second season is a recognition for all those who believed in the series and we’re excited about the potential opportunity to attract more licensees for the series across Europe.”

-Ends-

Notes to Editors:

Jetix Europe

- Jetix Europe is a leading kids’ entertainment company with localised television channels, programme distribution and consumer products businesses in Europe and the Middle East.
- Jetix Europe’s 14 Jetix television channels deliver a **unique combination of action, adventure and cheeky humour for kids aged 6-14**, in 58 countries and 18 languages, reaching over 48 million households. In addition the company has launched GXT a pay-TV channel in Italy targeting teenage boys.
- Jetix Europe is part of the global Jetix kids’ entertainment alliance launched by Jetix Europe and The Walt Disney Company (ABC Cable Networks Group and Jetix Latin America) in 2004.
- Through the alliance Jetix reaches over 289 million* television households in 80 countries and 25 languages worldwide.

*through channels and branded blocks.

Alphanim

Founded in February 1997 by Christian Davin, Alphanim produces and distributes audiovisual and cinema programmes. Its catalogue, nearing this year 700 half-hours of quality animation programmes, confirms Alphanim’s position as a European leader in the industry. Catalogue highlights are *ROBOTBOY* (104x13’), *ZOMBIE HOTEL* (26x26’), *MONA THE VAMPIRE* (130x13’) and *POTATOES & DRAGONS* (78x7’).



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