



A Juniper Content Company

For Immediate Release

ALPHANIM'S GALACTIK FOOTBALL SCORES PROGRAM LAUNCH ON ¡SORPRESA! NETWORK

**Juniper Content's Hispanic Children's Network Features Action
Series that Teaches Kids to Overcome Obstacles**

New York/Los Angeles—January 7, 2007—Galactik Football, French production company Alphanim's popular, 2D/CGI series, about a rag tag group of street kids who must overcome obstacles both on and off the field in their quest to win the coveted inter-planetary Galactik Football Cup, licensing rights have been sold to *¡Sorpres!*. The licensing agreement was announced today by Al Ovadia, President, Al Ovadia & Associates, US agent for Alphanim.

"I can't think of a better home for Galactik Football, than the only dedicated kid's channel for Hispanic youth in the US, *¡Sorpres!*," notes Al Ovadia, President of Al Ovadia & Associates. Ovadia adds, "Galactik Football's spectacular football action and theme, is sure to open up a number of exciting licensing and promotional opportunities for the brand".

"Galactik's high action and positive educational messaging supports our commitment to deliver programming that is both engaging and relevant to Latino youth," commented, Maria Badillo, *¡Sorpres!'s* VP of Programming. "Our program acquisitions continue to be focused on providing unique programming that no other network can deliver while providing our advertisers with additional opportunities to reach this fast growing audience."

Since its launch across Europe and Latin America in 2006, Galactik Football has been one a key shows for its top terrestrial broadcasters such as France 2, RTL II, TeleMadrid, as well as Jetix, consistently attracting a strong share of audience and regularly entering the Top 10 programmes on the channels.

Christian Davin, Chairman and CEO for Alphanim commented, "with Galactik Football, Alphanim boasts a cartoon of the highest quality that has had continued strong performances internationally since its launch. We are extremely proud of *¡Sorpresa!*'s choice to bring the show to kids in the US."

Devised and produced in Paris by Alphanim's in-house team, Galactik Football is a vibrant mix of 2D-animated storytelling with 3D-CGI football action. Challenged with making the football sequences feel both realistic and extreme at the same time, Alphanim used motion capture to replicate the moves of real professional footballers, acrobatic stunt experts and character actors. Animators enhance this data, creating the incredible ball handling and sky-high leaps that make Galactik Football so thrilling for kids.

The property has attracted numerous licensees across the EMEA region, where the licensing program was launched in 2007, with more than 40 deals signed to-date for interactive games, publishing, back to school, footwear, domestics, swimwear, accessories, ringtones and puzzles. Recently, Alphanim announced a DVD tie-in with Italy's #1 sports magazine Gazzetta dello Sport, to be launched in the Spring of 2008 with World Champion Fabio Cannavaro's testimonial.

About Alphanim

Founded in February 1997 by Christian Davin, Alphanim produces and distributes audiovisual and cinema programmes. Its catalogue, nearing this year 700 half-hours of quality animation programmes, confirms Alphanim's position as a European leader in the industry. Catalogue highlights are ROBOTBOY (104x13'), ZOMBIE HOTEL (26x26'), POTATOES & DRAGONS (78x7') and HAIRY SCARY (52x13').

About Al Ovardia & Associates, Inc.

Al Ovardia & Associates, Inc. is a global entertainment licensing and production resource company whose principal focus is in the areas of traditional and emerging media distribution, entertainment licensing, third-party promotions, marketing and consulting. The firm represents a number of independent production companies including, Alphanim, Planet Nemo, Animation Collective and BRB Internacional. The group focuses on both film and TV animation.

About *¡Sorpresa!*

¡Sorpresa!, a Juniper Content Corporation (OTCBB: JNPC; "Juniper") company, is the nation's first Hispanic children's television network and digital community.

¡Sorpresa! is offered on Cablevision, Charter, Comcast, Cox, Time Warner, Verizon FiOS and participating National Cable TV Cooperative systems.

¡Sorpresa! content is also available through third party multiplatforms, including: MobiTV, the provider of Spanish language video services to Alltel Wireless, AT&T

& Sprint, Brightcove, the exclusive broadband video player to sorpresatv.com, and VOD providers Akimbo and AT&T Homezone.

#

***¡Sorpresa!* Contact:**

Dora O. Tovar, Tovar Public Relations 817-467-5759

Alphanim Contact:

Cédric Petitpas, +33 1 58 64 55 65