

Agency Scores Touchdown with Animated Series

Jul 24, 2007

License! Global Weekly E-news

Al Ovardia & Associates will represent "Galactik Football" in a deal with France-based Alphanim. The deal will enable the agency to pursue distribution arrangements for the children's animated program in all forms of media, including broadcast, home entertainment, motion pictures, and the emerging markets of wireless and Internet video-on-demand. The company will also handle licensing and merchandising for the brand.